



IIT Delhi

# Digital Business in Rural India: Opportunities & Challenges

Dept of Management Studies  
Indian Institute of Technology Delhi



7-9 Mar 2017

## Schedule

**Venue:** Committee Room, IV<sup>th</sup> Floor, Vishwakarma Bhawan, Dept. of Management Studies, Indian Institute of Technology Delhi.

**Date & Time:** 23<sup>rd</sup> Feb 2017, from 01345 Hrs – 1700 Hrs

Time	Details
1345 – 1400 Hrs	Programme Registration
1400 – 1410 Hrs	Symposium Introduction – Dr. P. Vigneswara – IIT Delhi
1410 – 1420 Hrs	Introduction of experts Mr. Bramhanand Jha, Sr. Consultant, Egov - MEITY Mr. Kumar Aditya, Vice President - Paytm Mr. Amitabh Nag, Country Manager, Public Sector - HP India Mr. Rohit Pande, CEO - Classteacher Learning Systems Mr. Osama Manzar, Founder & Director - Digital Empowerment Foundation Mr. Ankur Rohatgi, Head, Technology for Social Development - Tata Trust Mr. Ritesh Mehta, Head of Economic Growth Initiatives - Facebook
1420 – 1530 Hrs	Each panellist shall discuss the nature of work done by them in Rural India. (8-10 mins) The discussion shall focus on the following: <ul style="list-style-type: none"> <li>• Business models for bottom of pyramid customers of rural India</li> <li>• Challenges – infrastructure, consumption, skill and market linkages</li> <li>• Public policy expectations</li> </ul>
1530 – 1600 Hrs	Q & A
1600 – 1610 Hrs	Conclusion
1610 – 1700 Hrs	High Tea & Net working

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