

## Certificate Programme in Management

STRATEGY AND LEADERSHIP IN VUCA (Volatile, Uncertain, Complex and Ambiguous) ENVIRONMENT

Department of Management Studies, Indian Institute of Technology Delhi

(4<sup>th</sup> - 6<sup>th</sup> March 2017)

---

VUCA (short for Volatile, Uncertain, Complex and Ambiguous) is a popular acronym amongst the business fraternity, but few practitioners feel equipped to deal with the varied challenges posed by a VUCA environment. This programme aims to build participants' understanding of and ability to strategize and lead in a VUCA environment. This programme is suitable for those keen to understand the theory and practice of strategy and leadership. **Corporate professionals, entrepreneurs, owner-managers, senior and middle level managers** tasked with formulating strategy and leading from the front would benefit from this course.

### Programme Content:

- Organizational Strategies & Frameworks for Competitive Advantage
- How to leverage the changing business context in a VUCA world, more so, in the emerging markets of India
- Understanding leadership in a VUCA environment
- Leading and Strategizing in a VUCA environment

### IIT Delhi Program Coordinators:

Dr. Sanjay Dhir (Fellow, IIM Lucknow)  
[sanjaydhir@dms.iitd.ac.in](mailto:sanjaydhir@dms.iitd.ac.in) (+91-11-26596386)

Dr. Shuchi Sinha (PhD, Univ. of London)  
[shuchi@dms.iitd.ac.in](mailto:shuchi@dms.iitd.ac.in) (+91 -11-26591169)

### Pedagogy and Experts for Sessions:

The programme will use a mix of lectures, case studies, experiential exercises and small group discussions. Lecture sessions would be delivered by experts from within and outside of IIT Delhi.

### How to Apply:

Please fill the online AND offline application forms. Enclose self-attested copies of all the relevant certificates and documents to support the details given in the hard copy submission. Please send the hard copy of your application to:  
**Dr Sanjay Dhir, Programme Coordinator, Room 501, Department of Management Studies, Vishwakarma Bhawan, IIT Delhi, Hauz Khas, New Delhi-110016.**

Note: Both, online application and hard copy applications, supported with documents need to be sent for completion of application.

**Links to Forms:** **Online Application Form:** <http://tinyurl.com/vucacpm>  
**Offline Application Form:** <http://tinyurl.com/iitdmarch4to6>

**Fees Detail:** Fees for full program is Rs. 20,000 per participant.

### Key Dates:

- **Last date for application:** 15 Feb 2017
- **List of participants shortlisted for personal interview:** 18 Feb 2017
- **Personal interview:** 26 Feb 2017
- **Display of final list:** 27 Feb 2017
- **Last date for fees payment:** 28 Feb 2017